

ECO

FASHIONS

Brochure

SUSTAINABLE SOURCING
CONSULTANCY FOR BUYERS

100% MADE IN INDIA

Art as a means of expression takes many forms like dance, painting, handicrafts, literature, or theatre. We keep the tales of Indian culture and tradition alive through our sustainable sourcing solutions.



HANDMADE BY ARTISANS

India has a huge pool of artisans who form a major part of the non-farm rural economy about 7 million out of which 53% are women. Our products are made with love just for you by our local artisans.



SUSTAINABLE MATERIALS

Indian arts and crafts involve the use of sustainable materials like natural stones, metals like aluminum, steel, and copper, natural fibers, & other organic materials. We provide you with conscious sourcing solutions from the rural heart of India.



ABOUT US

Sourcing
consultancy
for sustainable
and ethical
products



ECO FASHIONS is a commitment to excellence in sourcing sustainable fashion and celebrating the exuberant cultural heritage in vast untapped spaces of Indian terrain.

Launched in 2012, Eco Fashions inspires local artisanal techniques in diverse segments like garments, bags, leather, home textiles and home decor, and exquisite jewelry.

We work with exceptionally skilled artisans who advocate the use of traditional techniques that enhances client spaces with both contemporary and classic looks.

The desire to promote Indian crafts led to the establishment of two independent brands, Eco Fashions & L Bohe.





OUR PURPOSE

To be the leading
provider of
innovative
ethically sourced
fashion solutions,
through
trusted
manufacturers
and suppliers

The background is a collage of various textures. On the left, there are close-up shots of different fabric weaves, including a fine ribbed knit and a chunky cable knit. On the right, there are purple flowers with long, feathery seed heads, possibly from a species like Eragrostis. The overall color palette is muted, with various shades of purple, blue, and grey.

OUR MISSION

Our stringent policies of employment and ethical procurement enable us to create a viable ecosystem for aligning your goal of creating a sustainable product line and a green brand commitment.

We help create eco-friendly realities globally across buyers in North America, Europe, Asia, and our very own Indian sub-continent.

GARMENTS

BAGS

LEATHER PRODUCTS

HOME DECOR

HOME TEXTILES

JEWELRY



OUR SUSTAINABLE CATEGORIES

Eco Fashions offers a wide range of flexible fashion solutions by tapping the hubs of a sustainable model of Indian craftsmanship in the segments involving garments, leather products, bags, home decor & textiles, and jewellery.



OUR SERVICES



**DESIGN &
DEVELOPMENT**



PRODUCT SAMPLING



**QUALITY CONTROL &
INSPECTION**



BUYING & SOURCING



MANUFACTURING



LOGISTICS

WE ARE DIFFERENT

We deliver a one-stop shop for anything and everything your business needs, from product design & development to all the way to manufacturing and door-to-door delivery. That's the value of Eco Fashions, giving your business more for less. We have solutions that fit your prices and budget. **GUARANTEED!**

- Enjoy customized product development
- Hassle-free door-to-door delivery
- Sustainable Manufacturing



**FREE
DESIGN**



WE CREATE FREE
DESIGN FOR OUR
CLIENTS

**ASSISTED
SHIPPING**



DOOR TO DOOR
DELIVERY

**LOW
MOQS**



AS LOW AS 100
UNITS PER
COLOR

**100+
FACTORIES**



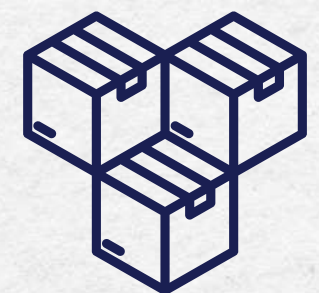
VERIFIED
FACTORIES &
SUPPLIERS

**4-6
WEEKS**



AVERAGE
PRODUCTION
TURNAROUND
TIME

**2000+
PRODUCTS**



HUGE RANGE
OF UNIQUE
DESIGNS



OUR
FACTORY

OUR BAG MAKING FACTORY: NOIDA

We are in a centralized location in the industrial hub of Noida where we can source materials with great ease from different states.

Our factory has an employee strength of about 65-70 artisans.

Our finely handmade bags with beautiful designs undergo a wide variety of processes as per client specific requirements.



HIGH QUALITY GUARANTEED

PATTERN MAKING SECTION

We have about 2 masters with artisans working under them who create various patterns in accordance with latest styles through proper pattern making tools and supplies.



SAMPLE SECTION

You can give us your customized styles, choice of components, and fabrics. Our artisans make samples by matching them with the standardized Pantone swatches, which can be revised before full-fledged production process .



RAW MATERIAL STORAGE

Once the sample is finalized the fabrics and bag hardware are sourced and stored safely in materials storage room which has 2-3 employees taking care of the store room.



BAG MAKING PROCESS

PRODUCTION ROOM

The complete production line is planned by sourcing fabric & bag components, cutting out patterns, and assembling all the components. It is then executed by about 35 - 40 artisans in the production room.



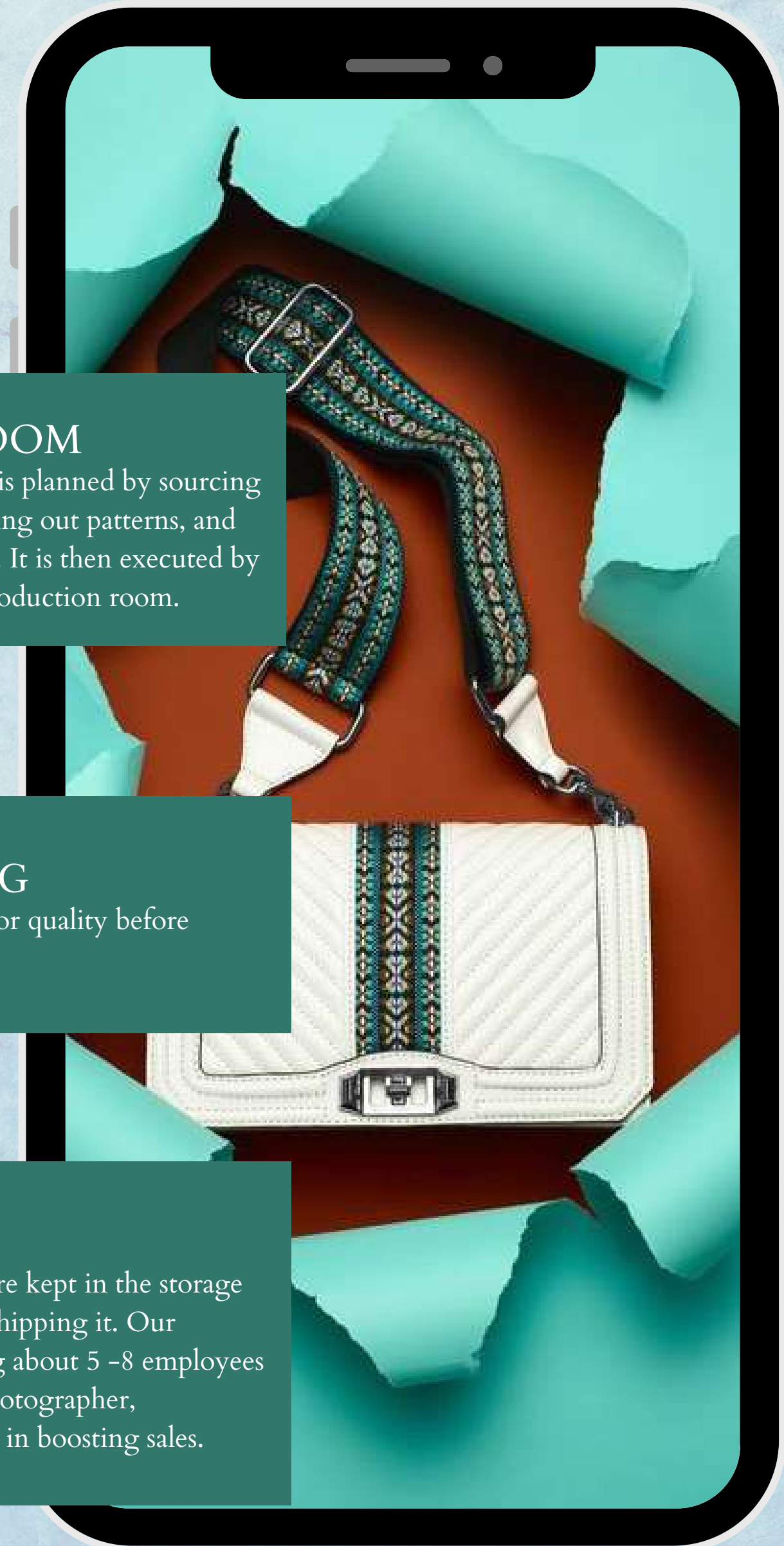
QUALITY TESTING

The bags once made is tested for quality before despatching to clients.



STORAGE ROOM

Post quality testing the bags are kept in the storage room for safekeeping before shipping it. Our marketing team of comprising about 5 -8 employees including digital marketer, photographer, merchandiser, and others help in boosting sales.





We are a part of state-of-the-art exhibitions in Delhi, Noida, Gurgaon, Pragati Maidan and other states, both as guest and participant, where we get immense appreciation from clients for our products which are based on the concept of sustainable fashion.



Eco Fashions participates in exhibitions in the following categories



BAGS

IHGF Delhi Fair
Gifts World Expo
India Art Fair



JEWELRY

Indian Fashion Jewellery & Accessories Show (IFJAS)
Delhi Jewellery & Gem Fair
IGJ Expo Delhi Jewellery Show
India Gem & Jewellery Show



APPARELS

International Trade Expo Centre Limited, Noida
India International Garment Fair (IIGF) Apparel Sourcing Fair
Denim Expo, New Delhi
Fabrics & Trims Show, New Delhi
Intex South Asia



HOME TEXTILES

Texdel India
Fabrics & Accessories Trade Show
Yarnex
Textile Fairs India, Pragati Maidan
TexFabric Show, New Delhi



LEATHER PRODUCTS

Leather Asia Expo
Delhi International Leather Expo
India international Leather Fair
Dilex India



HOME DECOR

India Home Furnishing Expo
India MattressTech Expo
Interior Exterior Expo
Home Décor Gifts Houseware India
IHGF



TEAM MEMBERS

POOJA RAJORA



FOUNDER & FASHION SOURCING EXPERT

Extensive knowledge of Fashion Sourcing in the Indian terrain for about 11 years, with a massive network of manufacturers handling a diverse portfolio involving procurement of sustainable materials, and managing exhibitions & events to acquire new leads & vendors. Passionate about achieving UN Sustainable Development Goals in Indian Fashion.

PREETI



FASHION DESIGNER

Great at sketching, selecting fabrics, trims, and researching novel trends in fashion. Proven expertise of 4 years in managing design processes from conceptualizing to styling, identifying new trends, seeking creative design inspiration, and collaborating with masters for designs.

RAHUL M



CHIEF OF PRODUCTION

Demonstrated experience of 16 years in the entire gamut of activities involving estimation of costs, preparation of budgets, monitoring, supervising, and evaluating production targets, procurement of machinery, quality testing, addressing training & development, and coaching on issues concerning masters and artisans on safety norms and machine usage.

LYUDMILA



PROJECT MANAGER

Proven track record of 6 years in creating and building long-term relationships with clients resulting in excellent customer satisfaction. Possesses communication abilities with a deep understanding of local Russian culture. Skilled in creating plans for business needs, profitable processes, cross-selling, regular client meetings, competition analysis, and achieving sales and revenue targets diligently.

ROMEO



MARKETING OFFICER

Seasoned-fashioner marketing officer responsible for creatively positioning fashion products for nearly 15 years. Expert in branding efforts, advertising campaigns in stores and brands, photoshoots, marketing campaign results, and decisions relating to pricing & selling, along with consulting with promoters, designers, product developers, and sales development.

NOA[®]
NOA

KLEIO[®]

TULAROSA

REV

PALLAS
Paris


R U S T Y

ECO
FASHIONS

OUR GLOBAL CLIENTS

Since our formation, we have been working with some of the prestigious sustainable fashion labels across the globe.

L BOHE 


GOLDEN RIDERS

We believe in forming a relationship based on understanding our client's needs and then developing solutions based on them.

la fée
maraboutée

We help create eco-friendly realities globally across buyers in North America, Europe, Asia, and our very own Indian sub-continent.



Think Sustainable, Think India:

Presently in India, especially after the Covid-19 pandemic, sustainable fashion has acquired a revivalist fervor. Consumers are now imbibing precepts of green fashion practices that aim at treading the planet more carefully. They realize that ethically manufactured goods pave way for a healthy environment which is central to the future of happiness and health of the planet.



Why India?

India has a huge pool of artisans who form a major part of the non-farm rural economy about 7 million out of which 53% are women. The boom in sustainability has provided them with economic empowerment, capacity building, and a feeling of inclusion in the mainstream economy through the creation of green avenues for earning.

These factors have put India in the spotlight as a destination for sustainable procurement



India symbolizes diversity:

Every Indian state is a world of diversity in terms of land, people, raw materials, history, art, craft, flora, and fauna. Be it straw grass from the northeast, garments, ceramics, wood, stone, glass, leather, and metal crafts from Uttar Pradesh, coir from Kerala, artisanal jewelry from Jaipur, or pashmina from Kashmir - the DNA of our products is as unique as the local artisans found in every state.

SUSTAINABILITY



India -The cultural capital of Sustainable Fashion:

The soul of fashion in the Indian cultural ethos has always been green since time immemorial. This is amply depicted through our knowledge of traditional arts and crafts finding a place in sacred Indian texts. It is also exhibited by the wisdom that is spread amongst generations of local artisans. In the twentieth century, fast fashion captivated the consumer psyche, adding to the woes of global warming and the decline of indigenous fashion.



Impact of sustainable materials:

A case in point is copper which is used by mankind for over 10000 years is still one of the most sought-after metals in modern times. The gorgeous versatile brownish-orange appeal and green patina create brilliant warm and cool contrasts in home decor settings. The metal which is 100% recyclable, lightweight, resistance and corrosion-free, low maintenance, and durable with anti-germ properties offers a great choice of sustainable material for home decor artifacts like frames, lighting, accessories, planters, vases, candle holders, wall art, and more in different styles, colors, textures, and shapes.



Women & NGOs - Our partners in sustainable fashion:

Sustainable fashion provides a major boost to economic empowerment as women partner in development. EcoFashions also partners with NGOs to help them build skills and market their produce in line with current practices using sustainable materials.

Ecofashions envisions creating a conscious sustainable fashion ecosystem involving the capability building of local artisans, competitive prices, premium quality, and adapting to promising technologies with a low carbon footprint.

Hello!

Help us understand your sustainable fashion-sourcing solutions by reaching out to us.

Our handmade products come with premium quality, and competitive prices, and are made with love by local artisans!

We would love to hear from you.



RECYCLED
UPCYCLED



HANDMADE



WOMEN
EMPOWERMENT



FAIR
TRADE





INDIA




SUSTAINABLE
MATERIALS



 ecofashions.india@gmail.com

 +91 98105 96408

 F-396, Sector 63, Noida, Uttar Pradesh, India, 201301